

LiVe Logistics Overview

Freight & Truck Brokerage Services Designed to Improve Transportation and lower the Overall Total Supply Chain Cost.



Primary Modes

- **53' Trailers:** most common delivery mode often referred to as a Van or Dry Van
- **Reefers:** for refrigerated, frozen and ambient freight
- **Flatbeds:** ideal for various heavy or odd-shaped shipments



Targeted Freight

- Food & Beverage
- CPG Manufacturers
- Electronics & Telecom
- Retailers & Ecommerce
- Paper & Wood Products
- Building Materials
- High-Value Loads



Pricing Models

- **Transactional:** spot pricing typically reserved for daily ad-hoc needs
- **Fixed Term:** prices fixed for a defined period and reviewed monthly, quarterly or yearly
- Managed RFP or Customer bid process from start to finish



Customer Communication

- Each customer has one primary contact and one customer-specific email that connects the entire support team
- Scheduling, load monitoring and issue resolution are all managed by the customer specific account team



Service Area

- Fully integrated network throughout North America
- Strongest areas of concentration are highly populated US and Canadian metropolitan areas with strong shipping, manufacturing and retail presence



Best of Breed Technology

- Automated customer notifications through MacroPoint, project44 or FourKites
- Customer scorecards provide regular performance updates
- Market-leading software is designed to integrate into customer networks



Risk Mitigation & Lower TCO

- Proven 100% Remote Operating Capabilities
- Relevant Solutions designed to Reduce Risk and provided the Lowest Overall TCO.
- Currently offering Fixed Management Fee or Cost-Plus Client Pricing options.

“LiVe Logistics have been extremely helpful and good to us.”

LiVe Logistics Overview

- **Private Ownership:** Privately held by industry experts with 25+ year relationships.
- **Strong Financials:** No Public Shareholders or Large Private Equity Groups to satisfy.
- **Company Purpose:** Created to meet market demand by reducing overall supply chain costs.

Client Digital Journey



Data Scientists use Predictive Analytics to perform detailed network analysis, predict market movement bubble opportunities, develop Client pricing and post-load trend analysis.

End-to-End Supply Chain Visibility

- **Eliminate Silos:** Internally and Externally
- **Predicative Analytics:** SMEs use Current Facts
- **Balance Scorecards:** Align Common Goals
- **Data Sharing:** Provides Transparency

“Thank you LiVe, we all make a great team!”



Different by Design

- Sales, Client Services and Logistics Solutions are supported by Business Intelligence to help deliver the lowest overall Supply Chain Cost.
- 24/7 Real Person Coverage & Dedicated Account Manager.

“Jenna has been AWESOME. Couldn’t have delivered the last 3 trucks to Costco without her.”

Best of Breed Technology

